

GINA KUHLMANN

310 • 750 • 7112
ginakuhlmann3@gmail.com
378 31st Ave, San Francisco, CA 94121

ginakuhlmann.design
www.linkedin.com/in/ginakuhlmann3

EDUCATION

UNIVERSITY OF SAN FRANCISCO

BA in Design
Minor Art History/Arts Management
Cumulative GPA 3.9
Dean's Honor Roll Fall 2014 - Spring 2018

ARCADIA UNIVERSITY, BARCELONA

Jan - March 2017
Term GPA 4.0

RELEVANT COURSEWORK

Visual Communications
Information Visualization
Sustainable Systems Design
Design Thesis Project
Publication Design
Digital Media Design

SKILLS

ILLUSTRATOR
INDESGIN
PHOTOSHOP
WAYFINDING
HTML
CSS
P5/JAVASCRIPT
PROCESSING
COPY WRITING
SPANISH LANGUAGE
MICROSOFT OFFICE
SOCIAL MEDIA MANAGEMENT
GOOGLE DRIVE

EMPLOYMENT

STUDENT ASSISTANT

University of San Francisco
September 2017 – Present
San Francisco, CA

Conceptualize Design Program visual identity used across online profiles and print marketing. Collaborate with the Dean of the Design Program on social media project management. Create digital content for the Design Program blog including interviews, photos, and visuals.

DESIGN INTERN

Revitaliste
Jan. 2018 – Present
San Francisco, CA

Implement a back-end structure to organize a growing archive of company imagery. Update website imagery according to online best practices and brand specific aesthetics. Research new markets and assembled databases during a phase of expansion.

TEAM LEADER

Galileo Summer Camps
June – July 2015, 2016, 2017
Los Angeles, CA

Educated campers in design process through age appropriate art and science projects. Assisted instructors with camper management during classroom projects. Led camper activities to engage children in design thinking and creative problem-solving.

EXPERIENCE

VISUAL EDITOR

Omnisound Magazine
Oct. 2014 – Present
Berkeley, CA

Redesigned visual identity to be uniform across online presence and branded marketing materials. Managed website composition, page structure, and visuals for better UX/UI.

GRAPHIC DESIGN INTERN

Intersection for the Arts
May – August 2017
San Francisco, CA

Enhanced website with cohesive and accessible design and page structure. Designed branded digital and print marketing collateral. Produced evaluation of Common Grounds Festival, including user-research, writing, and visual direction.

TREASURER

AIGA USF Chapter
Jan. 2018 – May 2018
San Francisco, CA

Pitched funding requests for on-campus events, later granted by student leadership at USF. Oversaw profitable campus fundraiser to sell student design work. Streamlined online payment system for members.